

## Message Text

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10

ACTION EA-14

INFO OCT-01 ISO-00 NSC-10 NSCE-00 COME-00 EB-11 DRC-01

RSC-01 /038 W

----- 053147

R 040749Z FEB 74

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 9747

INFO AMCONSUL HONG KONG

USLO PEKING

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EO 11652: NA

TAGS: BEXP JA

SUBJ: PRC TRADE EXHIBITIONS

REF: STATE 12076

1. IN RESPONSE TO REFTEL EMBASSY CONTACTED JAPAN EXTERNAL TRADE ORGANIZATION (HETRO) IN AN ATTEMPT TO GATHER INFORMATION ON JAPANESE TRADE EXHIBITIONS IN PRC. JETRO EXPLAINED THAT ALL JAPANESE TRADE EXHIBITIONS IN PRC ARE ORGANIZED BY THE ASSOCIATION FOR THE PROMOTION OF INTERNATIONAL TRADE, JAPAN (APITJ), NIPPON BLDG., NO. 2-6-2, OHTE-MACHI, CHIYODA-KU, TOKYO 100. THIS PRIVATE ASSOCIATION, COMPRISED OF SOME 640 JAPANESE TRADING COMPANIES, MANUFACTURERS, BANKS, AND OTHERS, HAS SPONSORED OR CO-SPONSORED JAPANESE PARTICIPATION IN TEN EXHIBITIONS IN THE PRC SINCE 1955. IN ADDITION, THERE IS A SEPERATE OSAKA APITJ, COMPRISED OF OSAKA MEMBERS, WHICH FUNCTIONS AS A CO-SPONSOR IN SOME EXHIBITIONS.

2. MR. TAKAMARU MORITA, MANAGING DIERCTOR OF THE TOKYO ASSOCIATION, PROVIDED THE FOLLOWING INFORMATION ON SPECIFIC RECENT AND PLANNED EVENTS: (1) DATE JANUARY 16-31, 1972. PLACE TIENTSIN. CO-SPONSORS TOKYO APITJ, MEMBER FIRMS TAKEDA RIKEN TOKYO SEIMITSU, TOKYO BOEKI, TOKYO BUSSAN. TYPE EXHIBITION SPECIALIZED JAPANESE SOLO.

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PRODUCTS EXHIBITED PRECISION MACHINERY. (2) DATE

MARCH 16-28, 1972. PLACE SHANGHAI. SPONSOR TOKYO APITJ. TYPE EXHIBITION SPECIALIZED JAPANESE SOLO. PRODUCTS EXHIBITED MACHINE TOOLS. (3) DATE APRIL 10-23, 1972. PLACE TIENTSIN. CO-SPONSORS TOKYO APITJ AND OSAKA APITJ. TYPE EXHIBITION SPECIALIZED JAPANESE SOLO. PRODUCTS EXHIBITED CONSTRUCTION MACHINERY. (4) DATE JUNE 8-21, 1973. PLACE PEKING. CO-SPONSORS TOKYO APITJ AND OSAKA APITJ. TYPE EXHIBITION SPECIALIZED JAPANESE SOLO. PRODUCTS EXHIBITED AUTOMATED ELECTRONIC AND MEDICAL EQUIPMENT. (5) PROPOSED DATE UNSPECIFIED MONTH 1974. PROPOSED PLACE PEKING. PROPOSED SPONSOR TOKYO APITJ AND OTHERS. PROPOSED TYPE EXHIBITION JAPANESE SPECIALIZED SOLO. PROPOSED PRODUCT LINE INDUSTRIAL MACHINERY AND PRINTING MACHINERY. (6) PROPOSED DATE NOVEMBER 1974. PROPOSED PLACE TIENTSIN. PROPOSED SPONSOR TOKYO APITJ AND OTHERS. PROPOSED TYPE EXHIBITION JAPANESE SPECIALIZED SOLO. PROPOSED PRODUCT LINE INDUSTRIAL MACHINERY AND PRINTING MACHINERY. (7) TWO PROPOSED EXHIBITS IN 1975. ONE IN PEKING AND ONE IN TIENTSIN. FURTHER DETAILS NOT AVAILABLE AT THIS TIME.

3. MR. MORITA STATES GOOD LIKLIHOOD 1974 EXHIBITS WILL BE HELD AS PLANNED. PLANNING FOR 1975 STILL IN EARLY STAGE, BUT MORITA SEES NO REASON WHY EXHIBITIONS FOR 1975 SHOULD NOT COME TO FRUITION.

4. MR. MORITA REPORTS NO CHANGE IN PHYSICAL EXHIBITION FACILITIES IN PRC. HOTEL ACCOMMODATIONS HAVE, HOWEVER, IMPROVED. MR. MORITA STATED THAT PRC AUTHORITIES ARE INCREASINGLY INTERESTED IN ACCOMPANYING TECHNOLOGY AND KNOW-HOW TO PRODUCTS EXHIBITED IN COUNTRY.

5. BOOK IN JAPANESE LANGUAGE DESCRIBING TOKYO APITJ ACTIVITIES INCLUDING DESCRIPTION OF EXHIBITIONS HELD IN PRC THROUGH MID 1973 FORWARDED TO DEPARTMENT UNDER COVER OF SEPERATE AIRGRAM, EMBASSY ATTEMPTING SECURE CATALOGS FOR INDIVIDUAL EXHIBITIONS WHICH WILL BE FORWARDED DIRECTLY TO MR. NICHOLAS LUDLOW, NCUSCT, 1100-17TH STREET, N.W., WASHINGTON D.D., 20036 AS REQUESTED REFTEL. SHOESMITH

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## Message Attributes

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